



BATTERY SERVICES INTERNATIONAL

BATTERY SPECIALISTS

A Great Business Opportunity

We are looking for individuals who want to make money and help us protect the environment. Simply put: we have a turnkey business opportunity waiting for you in the multibillion battery replacement market. You can make literally thousands of dollars in revenue monthly with our battery restoration technology and business strategy. If you doubt this, please come and visit us to fully appreciate our battery business model in action. In this document, we want to explain to all interested parties *what is* our business proposal to you and how feasible is the return on investment (ROI) feature that we have designed with each battery dealerships that we offer. We know that investing in a new business is not only about making money, it is also about giving. Thus, return on investment, as we see it, it is a *fair transaction in which you give us something and we give you something of more value in return.* Let's take a look.

Market of High Demand

The battery replacement market is huge. It is estimated that in the USA alone approximately 17 million cars were sold last year and about 65 millions worldwide. These new cars alone create a gigantic demand for car batteries yearly. However, it is also estimated that there are approximately 600 million motor vehicles being driven on the streets of earth right now. Projections of cars for the year 2030 are 1.3 billion cars worldwide. Each vehicle has at least one lead acid battery aboard. In summary, the battery replacement market is estimated at US\$50 billion yearly now. Lead acid batteries represent a US\$20 billion share of that market. We offer you a safe, reliable, guaranteed opportunity to have a share of this rich market.



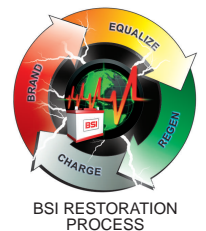
Our technology, battery reconditioning process, and business strategy have been field tested and valued as a successful business venture. We are so sure about this that we invite you to come visit us to experience this success.

Minimal Competition

The battery replacement market has been unchanged for the last 100 years. Basically an old battery is replaced by a new one that is dropped from the supply chain of the manufacturer to the battery retailer outlet and then to the consumer. The old battery is taken and destroyed to reuse the lead and rubber materials in the making of new batteries. We propose a new scheme that is basically nonexistent or emerging. We propose to enhance the battery replacement market by refurbishing discarded or spent lead acid batteries. There are plenty of new battery outlets worldwide and in your locality, but there are no battery reconditioners. Don't take my word for it! Look around! The battery restoration business is an emerging trend and we are one of the best in the market.

Easy to Learn

Our battery restoration process, technology, and business strategy is easy to learn. It only take hours to learn it. We have designed thinking that you may know nothing about batteries. You will learn the business from the ground up with personalized site visits and over the phone coaching. In addition, you are supplied with an easy to follow instruction manual. The technology we will give you, Genesis and Xcharger, are automatic user friendly equipments that restore both industrial and automotive batteries. You can start trading in with your new business from day one.



Investment Opportunity

Our business offering is a complete turnkey. You will receive everything you need to start, run, market, and manage your business. We offer five dealership opportunities to choose from. They are:

Start Up Dealer-- designed for those that one an extra income while keeping their current job. Requires approximately 3 hours daily. Can make easy \$2,500 in monthly revenue.

Small Business-- this is a more involved battery shop operation. Requires full time attention daily to explode its full revenue potential of over \$6000 monthly. Ideal to service the entire automotive industry.

Industrial Dealer-- is designed for those investors that would like to services both the automotive and the industrial battery replacement market. Business oriented strategy that can yield over \$9,000 in monthly revenue.

Master Dealership -- only for investors that would like to have more than one battery shop in their large territory. This business opportunity requires full implementation of our strategy to be rewarded with over \$15,000 dollars of revenue monthly. Ideal to service the entire battery replacement market.

Corporate Division -- available for ambitious investors who want to control an entire country. Revenue making enhanced with other features not available to the other dealership opportunities. The corporate division receives a share of all the sales of products and dealership opportunities made in the territory their represent. Monthly revenue can be over \$25,000 monthly.

Profit Making Strategy

We have designed and field tested our business strategy before offering it to you to make sure that really makes money. We know that with our business strategy you will have various revenue streams operating a battery repair station, a battery service station, a battery recycling center, a distribution center, and a storefront. These are some of the profit making services you will be able to market:

- Regenerate completely dead batteries (industrial or automotive)
- Sell refurbished industrial or automotive batteries
- Provide maintenance services
- Recycle all types of batteries
- Treat and prevent malfunctions
- Diagnose and troubleshoot
- Disassemble and remove battery banks
- Product merchandise



High Dividend Opportunity



The return on investment with our business model will depend on your discipline and commitment to follow our instructions and to properly use our technology. As you know, like any other business, if you don't work it then you will not make financial gains. We have designed our battery dealership models to give you a quick and valuable return of your investment. We have done the work for you to make sure is safe, reliable, and guarantees success. It is up to you to use it to its full potential and believe me, it's a great money making system. You can come to see it in action prior to committing with us. Call us now to schedule a visit.

Given what we have said above, here is a chart that gives you an idea of how quick you can recuperate the investment you make with us. The chart below is based solely on revenues made selling reconditioned batteries with our technology.

How long does it take to recover my investment?

This is a rough estimate on ROI. One week = 5 working days and does not include other costs.				MONTHS TO RECOVER MY INVESTMENT			
Batteries Sold Daily	Minimum Price Per Battery	Weekly Gross Income	Monthly Gross Income	Start Up Dealer	Small Business	Industrial Dealer	Master Dealer
5	\$20	\$500	\$2,000	4.3	7.3	9.3	12.5
10	\$20	\$1,000	\$4,000	2.1	3.6	4.6	6.3
15	\$20	\$1,500	\$6,000	1.4	2.4	3.1	4.2
20	\$20	\$2,000	\$8,000		1.8	2.3	3.1
25	\$20	\$2,500	\$10,000			1.4	2.5
30	\$20	\$3,000	\$12,000				2.1

This ROI chart intends to give you a rough estimate of how soon you can regain the investment. It does not include operational expenditure costs or other revenue making opportunities in the strategy like recycling batteries, or providing maintenance and treatment services or selling products.

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SAMPLE OPERATING BUDGET (INDUSTRIAL DEALERS)

REVENUE ITEMS	ANNUAL
Sales of Phoenix Power Batteries	\$ 114,000
Reconditioning of Industrial Batteries	\$ 48,000
Battery Recycling	\$ 60,000
Sales of Power Plus Additive	\$ 14,400
Sales of Battery Extendo (Pulse technology device)	\$ 7,500
Maintenance and Treatment Services	\$ 12,000
Diagnostic and Troubleshooting	\$ 2,000
TOTAL ANNUAL REVENUES	\$ 257,900
OPERATIONAL COSTS ITEMS	
Personnel	
Salaries	\$ 46,800
Fringe Benefits @ 20%	\$ 9,360
Total Personnel	\$ 56,160
GENERAL EXPENSES ITEMS	
Advertising	\$ 9,600
Copying and Printing	\$ 1,500
Dealership Fees	\$ 4,200
Equipment Rental	\$ 1,800
Insurance	\$ 1,800
Office Supplies	\$ 1,000
Postage	\$ 500
Postage: Special Delivery	\$ 1,000
Space Cost/ Rent	\$ 14,400
Shop Supplies	
Battery Painting Supplies	\$ 800
Battery Recycling Supplies	\$ 400
Reconditioning / Maintenance Supplies	\$ 14,460
Battery Replacement Supplies	\$ 3,050
Cleaning Supplies	\$ 600
Safety Supplies	\$ 500
Tool Replacement (up to \$500)	\$ 500
Uniform Replacement	\$ 480
Subscriptions, Registrations, Memberships	\$ 1,000
Telephone and Conf Calls	\$ 3,000
Transportation	
Gas	\$ 7,800
Maintenance	\$ 1,500
Vehicle Repair	\$ 2,500
Utilities	
Electricity	\$ 3,600
Heat	\$ 3,120
Water	\$ 1,440
TOTAL GENERAL EXPENSES	\$ 81,058
SUBTOTAL PERSONNEL & GENERAL EXPENSES	\$ 1 3 7 , 2 1 0
CONTINGENCIES @ 15%	\$ 2 0 , 5 8 2
TOTAL ANNUAL EXPENSES	\$ 1 5 7 , 7 9 2
ANNUAL GAINS	\$ 1 0 0 , 1 0 9



MORE ON RETURN ON INVESTMENT

BATTERY TYPES	DAILY SALE	MIN. PRICE	ANNUAL INCOME*
CARS			
	5	\$20	\$26,000
	10		\$52,000
	15		\$78,000
	20		\$104,000
	30		\$156,000
	40		\$208,000
TRUCKS			
	5	\$30	\$39,000
	10		\$78,000
	15		\$117,000
	20		\$156,000
	30		\$234,000
	40		\$312,000
FORKLIFT	WEEK		
18 volt	2 weekly	\$200	\$20,800
24 volt	2 weekly	\$400	\$41,600
36 volt	2 weekly	\$600	\$62,400
48 volt	2 weekly	\$800	\$83,200

***Disclaimer:** This chart offers a quick rough view at the potential of money making with the selling of reconditioned lead acid batteries using our unique battery restoration technology. Our business strategy has other revenue making streams in addition to selling refurbished batteries.

DISCLAIMER: The sample operational budget above intends to give you a hint of how much money you can make yearly. It is not a promise. Each battery dealership opportunity varies in revenue, expenditure, and profits. The revenue results suggested in the above budget are dependent on the discipline and work ethic of the local battery dealer owner.

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